



POLITICS & SOCIETY | معهد السياسة والمجتمع
Institute

CALL FOR TRAINERS

TERMS OF REFERENCE

Project title: "Our Community Story"



Terms of Reference Capacity Building Trainers Our Community Story

1. Background

1.1 Organization Overview

The Politics and Society Institute (PSI) is a Jordanian nonprofit policy and research organization established to advance practical research, innovative ideas and solutions to build a more prosperous Jordan and a more stable region. PSI is an independent organization that aims to deepen the understanding of public policy and decision-making processes and to build a better knowledge base of domestic and regional dynamics that will define our future. It provides an innovative global approach to its analysis of complex trends and transformations with particular attention to youth dynamics.

PSI advances its mission guided by the values of rule of law, civil society and good governance. The Board of Trustees oversees and guides the institute's plans and programs, and the Executive President manages all its programs with the support of the PSI team and the Associated Advisors.

PSI aims to provide practical solutions based on up-to-date studies and research in political, economic, security, and social fields. By bringing together experts and thinkers from various disciplines and regions, the institute hopes to build ideas and solutions through integrated analysis that can help policymakers advance national interests and build a more stable region by effectively responding to complex challenges and rapid transformations.

1.2 Overview

With the support of the U.S Embassy in Amman, PSI is kicking off a project titled "Our Community Story." Jordan has an incredibly young population, with 28% of the 2021 population between the ages of 16 and 30. PSI aims to elevate youth voices in most of its projects, especially focusing on youth from divided and marginalized communities, in order to build strong and inclusive communities through digital storytelling. This will be done by building the youth in question's capacity to address self-identified community issues through 6 digital stories and a social media page, which will in turn build strong and sustainable community youth networks in 6 Jordanian governorates. Notably, one of the most major aims is to also raise cultural awareness between the United States and Jordan through intercultural dialogue on common ground issues. The idea that the young generation is key in building a strong and stable Jordan has become widespread throughout the civil society field. However, even when provided with opportunities for civic engagement to address social issues, some youth claim that these initiatives are insufficient and do not acknowledge youth as real partners or agents of change. PSI believes that there is an urgent need to provide youth with effective and creative opportunities to address the problems that they feel are the most pressing. This is why PSI is seeking to implement a bottom-up and youth-led project aiming to raise awareness and address community issues through digital storytelling.

PSI seeks to organize capacity-building programs for youth to enhance civil society and the rule of law, policymaking, participatory politics, and good governance. It is especially focused on elevating youth from divided and marginalized communities.



Terms of Reference Capacity Building Trainers Our Community Story

Our Community Story Scheme

Our Community Story is a project aiming to enhance youth civic engagement in six governorates of Jordan: Ajloun, Mafraq, Salt, Madaba, Ma'an, and Tafilah. The 12-month project targets 36 Jordanian youth (ages 22-35) who will take on the roles of youth community leaders and advocates for change in their local communities. Participants will learn how to use digital storytelling to address their communities' problems and effectuate positive change. Equipped with effective and accessible digital storytelling tools, participants will have the ability to elevate their community stories through local storytelling screenings and by facilitating dialogue among community members. The project includes a capacity-building phase, a community needs assessment by participants, local and international storytelling screenings, and a closing ceremony.

The consultancy **objectives** are the following:

1. Build youth's capacities to address self-identified community issues through digital stories and a social media page.
2. Build strong, inclusive, and sustainable community youth networks in Jordanian governorates by creating spaces for youth-led dialogue on pressing community issues with relevant stakeholders and policymakers.
3. Increase inter-cultural awareness between the United States and Jordan by engaging American youth in intercultural dialogue on issues of common ground.

METHODOLOGY AND SCOPE OF WORK

PSI is looking to hire 2 individuals of trainers specialized in the below mentioned topics Under the supervision of and in close co-operation with PSI and the U.S. Embassy team, the trainer will be expected to complete the following tasks:

1. Develop the project methodology and training workshop agenda based on these points:
 - a. Create interactive and engaging teaching methods and materials. Possibilities include discussions, games, activities, etc.
 - b. Draft the project methodology and training/workshop schedule and submit them to PSI for approval.
 - c. Finalize the methodology and training/workshop schedule.
2. The training topics are:



Terms of Reference Capacity Building Trainers Our Community Story

- a. 1-day training workshop: conceptualizing storytelling and understanding the elements of a powerful story, includes training on the "No Harm" framework for community intervention.
- b. 2-days "Local Needs Assessment" training workshop. Includes tools for conflict analysis, interviewing, stakeholder mapping, reporting and surveys.
- c. 2-days "Digital Storytelling" training to turn youth's results of the local needs assessment into a compelling and inclusive digital story. Includes the following tools: Transmedia technique, Brainstorming, Storyboard creation and Script writing.
- d. 2-days "Production" training for participants to acquire the practical and technical tools for creating a digital story with their own smartphone, including montage.

Trainer Expected Deliverables

- A training action plan, including the proposed strategy and methodologies as well as a quality assurance plan.
- Successful delivery of the training workshops.
- Technical advice and support to participants during the training workshop
- Pre-post evaluation for the training workshop by the trainer.
- A training report for the delivery results and the evaluation report submitted in English.

DURATION AND TIMELINE

The capacity-building training workshops are expected to be held in Amman between 29/1/2023 and end by 13/2/2023. In addition to field mentorship in Mafraq, Ajloun, Salt, Madaba, Tafieleh and Maan, 1 day for each in the period between 1/3/2023 and 30/3/2023.

Three (3) days after signing the contract, the trainer/facilitator will need to provide PSI with a detailed action plan for implementing the training workshops that will meet the overall requirements of the ToR, and outline the proposed methodology, work plan with clear timelines, and division of labor.

CONSULTANCY COMPETENCES, EXPERIENCE AND SKILL REQUIREMENTS

- Minimum 4-year university degree in Social Science or other relevant field



Terms of Reference Capacity Building Trainers Our Community Story

- Extensive experience (at least 5 years) in conducting training workshops for organizations in the selected topics.
- Extensive knowledge of the civil society sector in Jordan
- Extensive experience in building capacities.
- Demonstrated a high level of professionalism and an ability to work independently and in high-pressure situations under tight deadlines
- Excellent interpersonal communication skills including experience with facilitating trainings/workshops and presentations
- Demonstrated knowledge of and ability to utilize the principles, methods, techniques, and systems of project management
- Excellent communication and written skills in English and Arabic
- Application open only to Jordanian residents and U.S citizens

Deadline Details:

Please submit your CV along with a financial offer (per day), and technical offer that includes the training methodology and training plan for the topic you submit for.

Please send your offers to the email: h.sarayreh@politicsociety.org, by 18/12/2022

Please Add to the subject of the email: "Our community story training offers".