Politics and Society Institute
Strategy
2022-2024
Introduction

The strategy of the Politics and Society Institute (PSI) - as a non-profit civil society organization - through its various programs, is keen to embody the concept of dialogue and pluralism on a societal consensus ground as an independent studies and researches institute that aims through its work to achieve stability and prosperity in Jordan and the region and to strengthen knowledge frameworks and tools in the region and its societies.

This strategy stems from the Institute for Politics and Society’s keenness and interest in the fields of human rights, the rule of law, sustainable development, social justice, public freedoms, and democracy, and working during the three years of the strategy’s life to move from the phase of overdetection and measurements and concerns about the future to the phase of achievement, progress, understanding and common ground from the aspirations and desires that represent all spectrums of Jordanian society.

The next three years present the opportunity to create a real democratic transition for Jordan and Jordanians, it is mainly based on the recommendations of the Royal Committee for the Modernization of the Political System and the role of youth and women in making change, and a sustainable and safe transition to fair, transparent and judicious decision-making mechanisms that take into consideration the national interest and show due diligence to satisfy the Jordanian citizen with fair levels of rights and logical returns of duties, according to a sustainable
development system that is moving Jordan for the better on global indicators.

This strategy has been developed in a participatory manner by holding several workshops with key stakeholders. The best methodologies were relied upon in preparing the strategies. The so-called balanced scorecard was included as a methodology to ensure good implementation and measure progress in achieving the strategy.
Vision and Mission

Our vision in the Politics and Society Institute for the impact of our success is an “empowered community, capable and involved in the development of public policies.”, while our internal vision comes as "reliable think tank and empowerment center for decision-makers to bridge the gap between knowledge and policies."

Politics and Society Institute was established in the capital of Jordan, Amman, in the year 2020, by the initiative of a group of political and academic elites, in the context of pursuing to link public ideas and policies, and the link between researchers and decision-makers, and between decision-makers and society, as a think-tank, research, and training center that enjoys respect and credibility in its studies and opinions, or what it undertakes of programs and projects, to serve vulnerable and marginalized groups, especially youth and women.

Since its establishment, the Institute has worked to embody the concept of dialogue and pluralism on a societal consensus ground and to strengthen the culture of moderation and moderation, the rule of law, good governance, and the development of democratic life.

The Institute also works on analyzing and foreseeing risks and changes and presenting creative ideas and practical solutions that contribute to addressing local and regional challenges in the political, security, economic and social fields, especially those related to demographic transitions and the role of youth in politics and society. Accordingly, our vision/mission concerned with analyzing and participating in innovative public policies, and monitoring of challenges and risks, research and studies, programs and projects directed towards modernizing the political system, promoting democratic transition, and empowering youth and women in public life, to enable policymakers and the public to make enlightened decisions about public policy.
Our values in PSI

The Institute plays its role within the system of national values in promoting a culture of moderation, the rule of law, good governance, and the enhancement of democratic life. The most important values that guide our mission as Politics and Society Institute are illustrated by Figure (1):

![Pie chart showing values]

**Excellence**: The rank of the Institute is in the first positions of the (Global Go To Think Tank) Index in the Middle East and North Africa through the effective application of the (26) criteria of the Global Index of Think Tanks. As well as the institute obtained a certificate of excellence issued by the King Abdullah II Center for Excellence.
Transperancy: adherence to standards of transparency and integrity in preparing and publishing the reports issued by the Institute, in particular the annual financial reports, as well as obtaining the information from its main sources, especially in preparing studies and research, the rational governance of the Institute's resources and internal operations as well.

Openness: Pave the way for the participation of all groups and from all tendencies in the activities and works of the Institute without discrimination based on race, religion, color, or gender. In addition to the diversity in the staff of the Institute, teamwork, and integration of efforts.

Independence: administrative and financial, through which the Institute can conduct productive research and studies, and carry out programs and projects based on national and societal needs, in a manner that strengthens the national leadership in accordance with best practices and international standards.

Objectivity: Describing reality impartially, away from any whims, interests, biases, or prejudices, and relying on a disciplined scientific methodology in preparing and publishing research, studies, policy papers, programs, and projects. Also, the differences and tendencies of the employees and experts at the Institute do not negatively affect the outputs of the work of the Institute.
Strategic areas of work

There are four strategic focus areas in the duration of this strategy, as described in Figure 2:

1. Modernizing the political system
   In this area, the Institute is working to advance national efforts to strengthen dialogue and opportunities to build trust between state institutions and society, to reach a consensus that meets aspirations of political reform and participation in decision-making, and to achieve associated sustainable development goals.

   Guided by the recommendations made by the Royal Commission for Modernizing the Political System in 2021, the Institute is moving toward enabling a practical political system that is characterized by the application of democratic rules, and the extension of these rules to include individuals or groups that were not previously addressed through processes and procedures.
The Institute aims to transform Jordan’s political system into a stable democratic system, by motivating the parties involved in decision-making in the process of democratic transition. Simultaneously, the aim is to achieve tangible results with regard to Jordan’s Sustainable Development Goals at the community level in a way that represents Jordanian identity. All of this stems from the institute's humanitarian, Islamic, and Arab framework, and its associations with cultural achievements that have anchored Jordan's political pathway over the past decades.

2 Rule of Law and Good Governance (Development of Access to Human Rights)

The Institute works to add the rule of law and good governance as normative and evaluative characteristics of the administrative process. To this end, we support the principles of "responsibility and accountability" as a reference point under which public institutions should conduct public affairs, manage public resources, and ensure the implementation of human rights for all.

The rule of law and good governance emphasizes full respect for human rights, active participation, multilateral partnerships, political pluralism, and transparent and accountable governmental processes and institutions. Moreover, these principles promote an efficient and effective public sector, legitimacy, access to knowledge, information and education, empowerment, equality, sustainability, and attitudes and values that promote responsibility, solidarity, and tolerance.

The Institute's role in this field is also linked to the political and institutional processes and outcomes necessary to achieve development goals. The true test of "good governance" lies in the extent to which it fulfills the promise of human rights, i.e., civil, cultural, economic, political, and social rights. In essence, good governance and human rights reinforce each other. Human rights standards offer a set of values that guide the actions of governments and other political and social actors. It
also provides a set of guidelines by which these actors can be held accountable. In addition, human rights principles inform good governance efforts, that is, they inform the development of legislative frameworks, policies, programs, budget allocations, and other measures. On the other hand, believing that human rights cannot be respected and protected sustainably indicates an absence of good governance. The realization of human rights depends on an enabling environment. This includes appropriate legal frameworks and institutions as well as the political, organizational, and administrative processes responsible for responding to the rights and needs of communities. These include democratic institutions, public services that provide protection and justice for all, guarantees of the rule of law, and efforts to fight corruption.

3 Empowering young people and women in public life (Development of the economic, environmental, and social system of communities):

The Institute works to ensure that empowering young people and women involves a review of legislation, policies, and practices from a generational perspective. We have to consider youth and women's empowerment the main objective and key for reform and development. This includes enabling space to express their opinion, involving them in decision-making, and ensuring their political participation as the basis for reform.

Achieving these objectives, PSI is guided by Security Council resolutions, public statements of committees, and the International Commission on Status of Women and Youth. Their outputs for peace, security, and sustainable development are essential guidelines in the process of democratic transformation. For example, sustainable development provides new opportunities for economic growth and distributes its benefits to all levels of society. However, sustainable development is not just about economic expansion, but rather a practical concept to address a multitude of problems that challenges humanity. Sustainable
development goals also allow for risk assessment, awareness-raising, and political action at the local, regional, and international levels.

Viewing of the strong interrelationship between human security and development, and to make these universal rights a reality that is sustainable both now and, in the future, we must consider human rights in various social, environmental, and economic dimensions. Namely, the eradication of poverty, promotion of democracy, fight against famine and violence, empowerment of women, support of social change and culture, and the defense of human rights.

Moreover, we must focus on improving access to social services, healthcare, and education, and promoting food security, gender equality, good governance, and expanded access to information and communications technology.

The 17 Sustainable Development Goals are interconnected, meaning that action in one area will affect results in another and that development must constantly balance social, economic, and environmental sustainability.

**4 Prevention of extremism and violence** (the promotion of human security)

The Institute works on analyzing the different dimensions and causes of violent extremism, and their impact on identity, human security, and conflict. In addition, PSI aims to empower young people and women to prevent violent extremism with innovative methods such as through art, culture, and dialogue.

The humanitarian security approach is an effective framework for a comprehensive, preventive, and cross-cutting analysis to address the multiple causes and dimensions of complex challenges.
It has a supporting role in finding context-friendly solutions and partnerships to create a world free of fear, poverty, and humiliation.

The humanitarian security approach has a strong focus on local contexts in order to ensure that no one is left behind. It recognizes that the root causes and manifestations of challenges vary greatly depending on the country or community and that they, therefore, ask for an adaption to local realities. This way, humanitarian security helps to localize international and national agendas.

Prevention is human security’s primary objective. It addresses the root causes of vulnerabilities, focuses on emerging risks, and emphasizes the importance of early action. It strengthens local resilience-building capacities, promotes solutions that promote social cohesion and promote respect for human rights and dignity.
Strategic mechanisms of action

The institute's work is carried out in accordance with four mechanisms of action described in Figure 3:

1. Professional Management of programs and projects
   - A professional program and project that achieves the vision, mission and values of the Politics and Society Institute.

2. Evidence-based projects based on a deep analysis of challenges and risks; building on the results of previous research and studies; translating results into a measurable process of change.

3. The Institute adopts an agile project management methodology.

4. Providing special programs to serve the community in modern ways, through the organization of scientific and cultural events, such as seminars, lectures, conferences, specialized workshops, panel discussions and public lectures. All of these should discuss topics related to the institute's work and research interests.
- Investing in the construction and development of young active research cadres through specialized training projects and programs.

- Introducing creative ideas and innovative practical solutions that contribute to addressing local and regional challenges in the political, security, economic, social, and cultural fields with special attention to those associated with demographic transformations and the role of young people in politics and society.

- Presenting youth-based action plans to engage Jordan’s young population in achieving sustainable development goals.

- Presenting youth-based action plans to achieve Jordan’s population opportunity and sustainable development goals.

- Reducing the communication gap in public policies addressing complex challenges and strengthening the knowledge of citizens and officials about local and global transformations that shape the future.

- Providing measurable tools and plans in the areas of community belief and impression management, as well as strengthening diversity management frameworks and cultural, religious, political, and environmental differentiation.
**Research, studies, and consultancy:**

- In strategic axes, especially political Islam.

- Objective, impartial, and transparent studies.

- PSI adheres to the research and study standards set out in the Global Go To Think Tank Index.

- Study the various issues and political, economic, social, cultural, informatics, military, environmental, and health issues and developments that are emerging at the local, regional, and international levels, which will have implications for the situation, policy, interests, and service of the Middle East and North Africa and its increasingly strategically important reality. Studies on topics related to national security and the social and economic well-being of the region.

**Conducting Research and Studies**

- Proactive and strategic thinking rather than directly responding.

- Identifying risks, challenges, and trends in priority areas.

- Conducting evidence-based research, studies, programs, and projects.

- The Institute adheres to the principles, process, and risk management framework contained in the ISO 31000 system.

- Advising decision-makers through studies and reports with objective and scientific means on the best evidence-based political alternatives.

- Preparing periodic reports on contemporary and emerging issues such as social justice, extremism, terrorism, and artificial intelligence. Focusing on sustainable development on a local level, while seeking opportunities
to attract and apply the best-used practices and experiences dealing with each issue.

**Foundation of the institute's capability**

- Developing the capabilities of the Politics and Society Institute in accordance with international standards, particularly those related to think-tanks. This is a priority and a necessity for professional performance, efficiency, and effectiveness in achieving the institute's vision, mission, and objectives.

- Achieving balanced partnership with stakeholders at local, national, regional, and international levels.

- Strengthening the capabilities of the Politics and Society Institute to be a center of excellence in thinking and empowerment.

- Focusing on human resources as they are the most important investment in the work and excellence of this center.

- Developing internal processes to support the achievement of strategic mechanisms of action and achieve the desired results in strategic areas.
Strategic objectives

The strategic objectives of the Institute for Politics and Society for the next three years (2022-2025) are as follows:

1. Improving the use of early monitoring, warning, and response systems by government and non-governmental (partners) in priority areas.

2. Increase evidence-based programs, projects and activities, and community needs.

3. Developing the research and study capabilities of the Institute, especially young researchers.

4. Improving the participation of fragile and marginalized groups (young people and women) in public life, especially political.

5. Increase the number of advisory services provided by the Institute to government and non-governmental agencies.

Strategies’ governance

Strategies’ governance comes at two levels, the first of which has to do with the governance of the "strategy document" in terms of:

1. Review and approve of the strategy by the Board of Trustees.

2. Quarterly review and report on the level of progress in achievement submitted to the Board of Trustees.

3. Annual review of the strategic plan and a report on the level of progress in achievement to be submitted to the Board of Trustees.

4. Update of the plan after two years (2024-2026).

5. Publishing the plan on the Institute's website.

6. Issuing the plan in a booklet.

7. The Executive Director is accountable to the Board of Trustees for implementing the plan and submitting periodic reports.
The second level of strategic governance is a set of performance standards, through which the Politics and Society Institute seeks to change the traditional concepts of studies, build high credibility, provide different contents, and spread a new community culture that integrates with digital communities. It is developed and adapted to meet the needs of Jordanian society and the Middle Eastern region, which is currently going through a population transformation with young people emerging as the largest consumers of modern technology. For these reasons, the Politics and Society Institute is keen and committed to:

1. Continuous follow-up and reliable sources.
2. In-depth analysis and reference content.
3. A new and modern president.
4. Humanizing knowledge.
5. Creativity and innovation.